



# Oakley Rodeo Committee Meeting Agenda

**Date:** Monday, October 3, 2022

**Time:** 7:30 p.m. to 9:00 p.m.

**Location:** Oakley City Hall

1. [Call Meeting to Order](#)

- a. Invocation: TBD
- b. Welcome of New Rodeo Committee Members
- c. Chair's Report

2. [Approval of 9-12-22 Minutes](#)

3. [Approval of Revision to the Oakley Rodeo Committee Mission Statement \(Andy\):](#)

*"The mission of the Oakley Rodeo Committee is to provide world class rodeo entertainment that showcases America's western heritage and celebrates our Country's freedoms. We are committed to enhance our community both culturally and financially."*

4. [Subcommittees](#)

- A. **Rodeo Production** (Wade): Contracted Personnel
  - o Rodeo Announcer
  - o Stock Contractors
- B. **Sponsorships** (Sam):
- C. **Hospitality** (Dick):
- D. **Facility Improvements Planning**: organize a subcommittee

5. [New Storage Shed for Oakley Rodeo Committee](#)

[Secretary Items:](#)

**Ticketing:**

- o Formalize 2023 Rodeo tickets public on sale date to have City Staff post on website and social media blast
- o Ticket Face Value (to cover all costs associated with purchasing a ticket) **Add-on fees** to cover sales tax, credit card transaction fee with City's merchant accounts, e-Tix fee per ticket versus **raising the face value to cover all these costs**. NOTE: Shipping fee is an add-on fee regardless.
- o Maximum number of tickets allowed per patron (the higher the number, the more scalpers prepurchase and sell at higher rates)
- o Ticket Stock: **Customized Ticket Stock** (sponsored w/coupon on the back) versus **free e-Tix Ticket Stock** (in 2022, 57% of all tickets were Internet sales with e-tickets)
- o Seat Holds for sponsorships, sponsors' extra ticket sales, Oakley City, contestants, flag girls, Rodeo Queens, Park City Chamber of Commerce, Cowboy Properties, internal ticketing issues, etc.

6. [Adjournment](#)